



The Alberta Debate and Speech Association

Sponsorship Package 2011-2012

As the Alberta Debate and Speech Association enters its thirty-eighth year and continues to grow, its strong community ties become even more important for the benefit of all Albertan students. With dozens of member schools and hundreds of students registered in our organization, we are a large formative influence in the growth and education of Albertan Students. We hope that you will take the time to read this package to find out more about the ADSA and find out how you can contribute to this vibrant and worthwhile organization.

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Who Are We?

Purpose of the ADSA

The Alberta Debate and Speech Association is a not-for-profit society which for thirty-seven years has been committed to the development of Alberta youth in the areas of critical thinking, research, analytical thought, public speaking, teamwork, leadership, and creativity.

Since incorporating in 1974, the ADSA now has over 70 schools as members, and is governed by a volunteer board consisting of teachers who work with the student debaters starting in the classroom. It promotes speech and debate activities throughout the province and beyond, sending students all over the country and world for competitions for over a decade. It was set up by a group of educators who believed in providing quality education to all students.



The ADSA's staff and volunteers co-ordinate the annual program of curricular materials development, in-services/workshops, clinics, debate and speech activities, and special activities such as Model Legislature, and Law Day Mock Trials. Along with printed and audio visual materials, ADSA staff are available to assist individual or groups interested in debate and speech activities.

Accomplishments of the ADSA

Since its inception in 1974, the Alberta Debate and Speech Association has sent hundreds of debaters across the country to participate in national competitions, supporting the dreams of many students looking to engage in public debate with their peers across the nation. ADSA members have also represented our country internationally. In 1988 the first Worlds Schools Debating Championships in Australia saw a team comprised of Albertans representing Canada. This team went on to win the first of many international titles for our country. In the most recent WSDC in Qatar, Alberta's presence on team Canada saw yet another international championship title coming home.

But for all of Alberta's international successes, the true accomplishments of the ADSA lie in local growth. Last year, the ADSA hosted thirty-seven local competitions, giving hundreds of students the opportunity to engage in debate, speech, model legislatures, model United Nations, and mock trial competitions.

Why Fund Debate?

Student Growth through the ADSA

The Alberta Debate and Speech Association is committed to growing students through mastery of the skills they learn in ADSA events. Activities in Debate teach valuable analytical and persuasion skills. In Speech, students learn self-confidence and presentation skills. Simulation events such as Model Legislature, Model United Nations, and Mock Trials educate participants in the role of vital governmental organizations. Beyond that, at the ADSA we believe that this growth helps form a more complete education for students, which has led to so many political and industry leaders in Alberta finding their beginnings in the competitions and functions hosted by the ADSA.



The Need for Community Support

The Alberta Debate and Speech Association has a philosophy: financial constraints should not stop youth from pursuing their dreams. It is because of this that the ADSA has always been committed to funding



students looking to debate locally and abroad, almost exclusively through the generosity of provincial funding and the donations of generous sponsors. Running dozens of local competitions to build engagement locally, and funding students invited to a handful of competitions across the country and across the world require the support of the community. Without that patronage, it would be impossible to continue to offer the level of support the ADSA has grown famous for in the debate community.

Alberta Debate Partnership Packages

The Alberta Debate and Speech Association values greatly those in the community able to contribute to our organization financially, and offers four levels of sponsorship appreciation packages.

Bronze Partner

Donations From \$200

Donations qualifying for Bronze partnership earn:

- Mention as a sponsor on the ADSA website
- An ADSA sponsorship appreciation certificate
- Grateful acknowledgement of your generosity in the ADSA weekly newsletter to schools
- Recognition of your organization at our Annual Provincial Tournament of over 500 attendees

Silver Partner

Donations From \$1000

Donations qualifying for Silver partnership earn:

- A corporate logo on ADSA website as a Sponsor
- An ADSA sponsorship appreciation certificate
- Grateful acknowledgement of your generosity in the ADSA weekly newsletter to schools
- Corporate Titling of an award at an ADSA tournament
(ex: "The Corporation X Cup")
- Recognition of your organization at our Annual Provincial Tournament of over 500 attendees

Gold Partner

Donations From \$2500

Donations qualifying for Gold partnership earn:

- A corporate logo on ADSA website as a Sponsor
- An ADSA sponsorship appreciation certificate
- Grateful acknowledgement of your generosity in the ADSA weekly newsletter to schools
- Corporate Titling of an ADSA tournament
(ex: "The Corporation X Championship Tournament")
- Corporate Titling of an award or trophy at the said ADSA tournament
(ex: "The Corporation X Cup")
- Recognition of your organization at our Annual Provincial Tournament of over 500 attendees

Platinum Partner

Donations From \$5000

Donations qualifying for Platinum partnership earn:

- A corporate logo on ADSA website as a Sponsor
- An ADSA sponsorship appreciation certificate
- Grateful acknowledgement of your generosity in the ADSA weekly newsletter to schools
- Corporate Titling of an ADSA tournament
(ex: "The Corporation X Championship Tournament")
- Corporate Titling of an award or trophy at the said ADSA tournament
(ex: "The Corporation X Cup")
- Opportunity for a ten minute presentation about your organization at your ADSA tournament